

Tiffany Johnson

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EXPERIENCE

01/15 – 10/22 SkillSurvey (Malvern, PA)

- Collateral design
- Video design
- UX/UI development
- Graphics support
- Infographics development
- Presentation support
- Usability testing
- Team site development
- Collateral management
- Collateral library development and maintenance
- Organization and maintenance of logo/ photography assets
- Naming conventions development
- Photo manipulation
- Event graphics
- Advertising design
- Brand template creation and maintenance
- Logo design
- Convention support

11/13 – 01/15 Nukunuku21 Design (Fort Worth, TX)

- Instructional material development
- Infographics development
- Collateral design
- UX/UI development
- Usability testing
- Front end web development
- Graphics support
- Presentation support
- Photo manipulation
- Event graphics
- Advertising design
- Logo design
- Convention support

11/07 – 11/13 Ellucian/SunGard Higher Education (Fairfax, VA)

- UX/UI development
- Front end web development
- Intranet site development
- Team site development
- Digital collateral library development
- Literature ordering system development
- Organization and maintenance of logo/ photography assets
- Project tracking system development
- Metrics creation and optimization
- Graphics support
- Presentation support
- Photo manipulation
- Event graphics
- Advertising design
- Brand template creation
- Multimedia presentations
- Logo design
- Instructional material development
- Infographics development
- Collateral design
- Collateral management
- SharePoint user training
- Naming conventions development

07/04 – 07/07 FUNimation Entertainment (North Richland Hills, TX)

- Web site development
- Internet community development and management
- Multimedia presentations
- Videos
- Editorial design
- Logo design
- Business card design
- Photography
- Catalog development
- Convention support
- Instructional material development

08/02 – 06/04 J2 Graphics (Fort Worth, TX)

- Web development
- Advertising design
- Logo design
- Special project production
- Multimedia presentations
- Business card design
- Corporate identity design
- Motion graphics
- Presentation support
- Videos
- Instructional material development

06/00 – 08/02 Global Views, Inc. (Dallas, TX)

- Web development
- Advertising management and design
- Product development
- Product photography
- Product instructions development
- Special project production

ACHIEVEMENTS

- SkillSurvey Performance Award
- Ellucian - CLEAR Performance Award
- SunGard Higher Education - Ruby Performance Award
- SunGard Higher Education - Sapphire Performance Award
- SunGard Higher Education - Topaz Performance Award
- Created books that helped win multiple ARTS Awards for Global Views
- Art Institute - Dean's List Award
- Art Institute - Best Portfolio Award

SOFTWARE

- Adobe InDesign
- Adobe Photoshop
- Adobe Illustrator
- Adobe Acrobat Pro
- Adobe Dreamweaver
- Adobe AfterEffects
- Adobe Premier
- Microsoft PowerPoint
- Microsoft Excel
- Microsoft Word
- Microsoft Vizio
- Microsoft SharePoint
- WordPress
- Pardot
- HTML
- CSS
- Responsive Design
- Javascript
- Animoto
- Basecamp
- Workzone
- iMeet
- Clickup

EDUCATION

04/03 – 06/04 Certificate of Multimedia Design (Art Institute of Dallas)

08/94 – 12/98 Bachelor of Environmental Design (Texas A&M University)

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